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**15% OFF FOR YOUR MEMBERS**

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*From Forest2Market*

# Association Discount Program

For more information,  
Contact Suz-Anne Kinney  
704-540-1440, ext. 21



Your members can see the value their membership fees bring them through the:

- Quality of information you disperse to them,
- Enriching meetings and programs you organize, and
- Discounts they receive through your organization on the products and services they need to help them maintain profitable and healthy working forests.

In order to help you provide additional value to your members, Forest2Market would like to offer your members a 15 percent discount on either the Timber Owner Market Guide and Landowner Access to our Online Stumpage Price Service.

These products give landowners access to current stumpage prices collected from supply agreements, aggregated and reported back for individual wood basins. With them, landowners have the ability to track the value of their working forests and to know real market prices when they are ready to harvest.

Other state associations offer this discount to their members. Join them.



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## How the Program Works

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Forest2Market will provide you with the discount codes that members can use to sign up online or when they call to order.

Then, it's as easy as mentioning the discount in your communications to your members. Here are some options:

- In new member packets or renewal letters
- In membership drives in the list of benefits you provide
- On your website

In return, your members not only get a discount, but Forest2Market will promote your organization on its website and mention your organization and the discount in its Forest2Mill Newsletter.

And we're always open for your ideas on how we can work together to serve timberland owners more effectively.

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## Benefits

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With the products and services Forest2Market offers, your membership can:

- Track and estimate the value of their timber inventory
- Time timber sales to optimize profit
- Know, when its time to harvest, that the quotes they are given are based on real market prices
- Determine the value of timber on the date of acquisition for tax purposes

Forest2Market and its price reports and services can be trusted. All price data is based on transaction-level data from actual timber sales contracts—not surveys. The Online Timber Price database is updated on a daily basis. The quality of this data is affirmed by our staff of data specialists and timber market analysts.

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## Discount Details

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### Online Timber Price Service

Search our powerful database for timber prices in 39 different wood basins (micromarkets) in the U.S. South.

- Access 60-day rolling weighted average prices for pine sawtimber, chip-n-saw and pulpwood and for hardwood sawtimber and pulpwood on demand
- Know the number of sales and the volume of timber moving in a wood basin
- Track fast moving price trends 'lost' in quarterly reporting services
- Determine harvest schedules to capitalize on trends
- Optimize profits on timber sale by hundreds, if not thousands, of dollars

One micromarket: \$149.99/year, with 15% discount: \$127.49.

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**Savings of \$22.50**

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Additional micromarkets: \$119.99/year, with 15% discount: \$101.99.

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**Savings of \$18.00**

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### Timber Owner Market Guide

Based on our timber price database, the Timber Owner Market Guide is a bi-monthly report that aggregates two month's of pricing data for 39 different micromarkets in three regions across the U.S. South.

Delivered via mail or email, each bi-monthly report contains:

- Two-month weighted average stumpage prices, by micromarket, for pine sawtimber, chip-n-saw and pulpwood and for hardwood sawtimber and pulpwood
- Stumpage price trend charts that can help you determine the best time to harvest
- A market outlook covering industry news
- Articles about forest management and harvesting best practices
- Links to additional sources of information

One year: \$149.99, with 15% discount: \$127.49.

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**Savings of \$22.50**

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Three years: \$299.99, with 15% discount: \$254.99.

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**Savings of \$45.00**

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